rln . (UK)

enterprise & skills for trade

Erasmus +
RLN (UK) is both LOOKING FOR PARTNERS and SEEKING TO JOIN CONSORTIUM AS A PARTNER

Proposal Title	**Speak Easy**
Organisation *looking for partners/looking to join consortium as a partner*	RLN (UK) in collaboration with One Nucleus
Funding Call	Funding Programme - **Easmus + KA2** Link to Call for more information **http://ec.europa.eu/education/opportunities/vocational/business_en.htm** Call Submission deadline **30th April 2014**
Project details	Description of project idea/theme. **Speak Easy will support businesses to train staff to be functional rather than fluent in a language key to their business success. Most people are put off a second language by thought of years of study particularly in some of the more difficult languages. New evidence suggests that with only 500 words a decent conversation can start and an additional 500 words gives sector specific dimension as well as the confidence to attempt conversation. This project will link up with the eLSi project which provides cultural resources for the BioTech sector in 8 countries where barriers to biotech expansion have been identified. The project will target learners who have been resistant to trying languages but for whom business needs are forcing a change of attitude. It will provide a rapid and easy to use approach targeted on a single sector with known**

	language deficiencies. The need for languages in the bio-tech sector is ever growing and with increasing bench to bench conversation and expansion plans into new countries top of the biotech agenda the need to tackle these harder languages is becoming an increasing barrier to trade and commercial success for EU member states. Aim: **The project will produce 6 business functional language rapid courses based on an on line learning platform and test them across three countries involved in the Bio tech sector where the need for language has already been proven. The product will not only provide the core 500 conversational training but the additional 500 sector specific words and conversational learning.** Specific Objectives - 6 free functional language courses in Mandarin, Korean, German, French and English specific to the BioTech sector but will the initial element transferable to all sectors. Planned activities, Each partner country will specialize in two languages building the basic material and adding the spector specifics based on known areas of key business needs. These are regulation, negotiation, marketing and relationship building. Expected results. An ICT platform with visual and audio learning coupled with skype and e-mail back up for conversation practice. Project timetable/duration. Nov 2014 – Dec 2016 Estimated total cost. €300,000 cica
Lead Partner	Organisation – RLN (UK) in partnership with One Nucleus www.rln-uk.com http://www.onenucleus.com
Looking for partners	Partners sought in two areas 1. Bio tech cluster groups with members interested in piloting free sector specific language training and 2) Vocational Education Trainers (VETs) (2 needed) specialists to prepare four languages for transfer to the platform. Ideally the BioTech partner will have links or a working relationship with the VET. The VET needs to be currently involved in language training and business support.

Deadline for Expressions of Interest	29.2.14
Who to contact for further information	Name Jen Milner Email jen@milner.eu.com Telephone +44(0)7764 219832 (Address)

Any other information : In addition to this project RLN (UK) are keen to become partners in other EU projects particularly those involved in business support, language and culture. We have EU project experience, bid writing capacity and project management ability. We particularly are keen to be involved in partnership projects under Erasmus.

Date10.2.14